Opinions Wanted!
Share your thoughts on Bremen’s placemaking, economy and leadership.

Bremen has been selected to take part in the Hometown Collaboration Initiative (HCI), a valuable community development initiative sponsored by the Indiana Office of Community and Rural Affairs in partnership with Purdue University and Ball State University.

The team coordinating HCI in Bremen is asking for your input on three key topics: (1) the placemaking features of the community; (2) its local economy; and (3) local leadership opportunities.

This survey is for individuals who live in and/or are employed in Bremen. Please mark all that apply.

☐ I live in Bremen
☐ I am employed in Bremen
☐ I am neither a resident of Bremen nor employed in Bremen
☐ I used to live or work in Bremen (year you left the community ________________)
☐ I am a post-secondary school student
☐ If neither a resident nor employed in Bremen, please describe your association with Bremen:________________________________

Section 1: Placemaking

Share your thoughts on the following placemaking features of Bremen. Please select the number that best reflects your opinion on each of the following statements.

<table>
<thead>
<tr>
<th>Don’t Know</th>
<th>Strongly Disagree</th>
<th>Somewhat Disagree</th>
<th>Somewhat Agree</th>
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1. Residents of our community regularly use its parks, trails and other public spaces.

2. Our downtown areas are thriving.

3. Our community celebrates and promotes its culture and heritage (arts, music, local foods, festivals, etc.).

4. In our community, residents have access to fresh, locally sourced foods.

Learn more at: www.IndianaHCI.org/Bremen
Opinions Wanted!
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Section 1: Placemaking (continued)

Share your thoughts on the following quality of life features of Bremen. Please select the number that best reflects your opinion on each of the following statements.

<table>
<thead>
<tr>
<th>Don't Know</th>
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5. There are a number of things for children, teens, and families to do for a community of our size.
   0 1 2 3 4

6. There are activities available for young adults (21-35 years of age) in our community.
   0 1 2 3 4

7. Our community has places where people can gather to socialize or conduct business (such as coffee shops, a community center, parks, public library)
   0 1 2 3 4

8. It is easy to find information about activities and events occurring in our community.
   0 1 2 3 4

9. Out of town visitors enjoy coming to our community.
   0 1 2 3 4

10. Please rank the TOP 3 placemaking items you would most want to see improved in our community through HCI.
    _____ Parks and trails
    _____ Other public spaces (such as recreation center, library, community plaza)
    _____ Downtown (beautification, storefronts, store hours, special events)
    _____ Streetscapes (lighting landscaping, sidewalks, curbs)
    _____ Wayfinding—(Attractive signage to indicate key places)
    _____ Access to local foods (farmers market, local food hub)
    _____ Art and Cultural Activities (art walk, Community Theater, museums, festivals)
    _____ Tourist promotion and attractions (key sites for visitors, calendar of events, visitor services)
    _____ Other (please describe) ______________________________________________________
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Section 1: Placemaking (continued)

11. I would likely spend more of my free time in Bremen if it had more/better: (Choose all that apply)
   - 21+ venues (breweries, wine & canvas events, etc.)
   - Community events (Oktoberfest, Cinco de Mayo celebration, farmers markets)
   - Entertainment opportunities (recreational sports, movies in the park, live music, etc.)
   - Restaurants / family dining options
   - Retail businesses (clothing, antiques, home furnishings, etc.)

Section 2: The Local Economy

Share your thoughts about the economic development activities taking place in Bremen. Please select the number that best reflects your opinion on each of the following statements.

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1. In our community, people tend to promote, support and purchase from local businesses.

   0   1   2   3   4

2. Our youth have chances to learn about starting and running a business in our community (such as school classes, internships, employment, job shadowing, youth-programs, etc.).

   0   1   2   3   4

3. Community leaders often seek ways to support and improve the business climate in our community.

   0   1   2   3   4

4. Our community promotes and provides training, technical assistance or other business services to support existing business owners and start-ups.

   0   1   2   3   4

5. Our community has a business network where participants can discuss economic development topics.

   0   1   2   3   4

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Section 2: The Local Economy (continued)

6. Young people in our community are aware of the employment opportunities in our region.
   0   1   2   3   4

7. Our community seems to care about keeping and growing existing businesses.
   0   1   2   3   4

8. If you were looking to move within Bremen in the next 3 years, you would probably be looking to purchase housing in the price range of: (please check one)
   - Under $100,000
   - $100,000-$140,000
   - $140,000-$180,000
   - $180,000-$220,000
   - $220,000+
   - I would prefer to rent

9. I would be interested in attending local training sessions focused on: (Choose all that apply)
   - Industrial / Vocational Skills / Certifications
   - Career Building (job hunting, resume editing, interview skills, etc.)
   - Computer literacy (word processing, website development, social media, etc.)
   - Traditional education (G.E.D., college preparatory, BA, MA, PhD programs)
   - Financial education, basic accounting, investing, etc.
   - Not interested in any training

10. Please rank the TOP 3 economy topics that need addressed.
    ____ Expand access to technical resources for business owners
    ____ Increase opportunities to learn how to start and run a successful business
    ____ Retain existing businesses
    ____ Create a community-wide economic development plan
    ____ Improve local business climate
    ____ Expand efforts to introduce youth to careers in the region
    ____ Promote a culture of supporting local businesses
    ____ Provide opportunities for youth to participate in entrepreneurship development programs
    ____ Grow local business networks and social networking activities
    ____ Other (please describe)______________________________________________________________
Opinions Wanted!
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**Section 3: Local Leadership**

Share your thoughts on the following items that address local leadership. Please select the number that best reflects your opinion on each of the following statements.

For the purpose of this survey, the definition of local leaders includes those who lead local community groups, non-profit organizations, civic engagement groups, philanthropy foundations, local businesses, as well as elected and appointed officials in local government.

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1. Local leaders are responsive to the needs of all people who live in our community.
   - 0   1   2   3   4

2. People from our community’s racial and ethnic minorities serve in leadership roles.
   - 0   1   2   3   4

3. Women serve in a variety of leadership roles in our community.
   - 0   1   2   3   4

4. Our community would benefit from a leadership development training program that would expand the number of people working together to make positive change in our community.
   - 0   1   2   3   4

5. Only a small number of people take on leadership roles in our community.
   - 0   1   2   3   4

6. People from a variety of backgrounds work together to make our community a better place.
   - 0   1   2   3   4

7. Local organizations (such as civic groups, churches, schools, businesses, community foundation) often work together on community improvement projects.
   - 0   1   2   3   4

Learn more at: [www.IndianaHCI.org/Bremen](http://www.IndianaHCI.org/Bremen)
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**Section 2: Local Leadership (continued)**

Share your thoughts on the following items that address local leadership. Please select the number that best reflects your opinion on each of the following statements.

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8. Youth in our community are encouraged to share their thoughts about local needs and priorities.

   0   1   2   3   4

9. I frequently see or hear of conflict among existing community leaders.

   0   1   2   3   4

10. Our community offers many opportunities to volunteer.

   0   1   2   3   4

11. Please rank the **TOP 3** leadership items you would most want to see improved in our community.

   - Improve interpersonal skills of current leaders *(managing conflict, communication, effective meetings, etc.)*
   - Expand awareness and appreciation of diversity in our community
   - Form leadership networks and opportunities for leaders to interact
   - Provide leadership skills training to youth
   - Build skills of emerging leaders to take on new roles
   - Promote a culture of inclusivity
   - Other (please describe) _____________________________________________________________

**Section 4: Your Future Plans and Background Information**

1. How likely are you to remain a resident of Bremen over the next 5 years?

   - **Definitely Not**
   - **Probably Not**
   - **Unsure**
   - **Probably Yes**
   - **Definitely Yes**
   - **N/A**

2. Would you recommend Bremen to a friend as a good place to raise a family?

   - **Definitely Not**
   - **Probably Not**
   - **Unsure**
   - **Probably Yes**
   - **Definitely Yes**
Section 4: Your Future Plans and Background Information (continued)

3. How would you rate your community overall as a place to live?

<table>
<thead>
<tr>
<th>Very Poor</th>
<th>Poor</th>
<th>Fair</th>
<th>Good</th>
<th>Excellent</th>
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</table>

4. I would recommend Bremen to a friend as a place to live primarily because of: *(Choose all that apply)*

- [ ] Strong school system
- [ ] Quality of life (parks, activities, religious opportunities, safety, etc.)
- [ ] Employment opportunities
- [ ] Proximity to other nearby cities and amenities
- [ ] Family nearby
- [ ] I would not recommend Bremen

Finally, please respond to the following brief questions about you. Your personal information will not be shared with anyone. All information received will be combined so that the overall trends by gender, age, and years of residence, for example, can be determined.

5. Gender:
   - [ ] Male
   - [ ] Female

6. Your Age (please select the appropriate category):
   - [ ] Less than 18 years old
   - [ ] 18-24 years old
   - [ ] 25-34 years old
   - [ ] 35-44 years old
   - [ ] 45-54 years old
   - [ ] 55-64 years old
   - [ ] 65 years of age and older

7. Highest level of education you have completed:
   - [ ] Still attending high school
   - [ ] Did not finish high school
   - [ ] High school graduate
   - [ ] Some college education
   - [ ] Completed a technical education or associate degree
   - [ ] Bachelor’s degree
   - [ ] Master’s degree or higher

8. How many total years have you lived and/or been employed in this community (please enter a number): ___
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Section 4: Your Future Plans and Background Information (continued)

9. Please specify your race.
   - White
   - Black or African American
   - American Indian or Alaska Native
   - Asian
   - Native Hawaiian or Other Pacific Islander
   - Two or more races
   - Some other race (please describe)

10. Please specify your ethnicity.
    - Hispanic or Latino
    - Not Hispanic or Latino

11. Please identify your employment status:
    - Employed full time
    - Employed part time
    - Full time student
    - Unemployed
    - Retired
    - Stay at home parent/guardian/homemaker
    - Other ________________

12. What is the zip code of your residence? ________________
An Invitation!  Let Your Voice Be Heard!

Your next opportunity to give feedback on your community as a part of the Hometown Collaboration Initiative effort will be at the public community forum:

July 27, 2017
7-9:30 p.m.
Bremen Public High School

Register Online: www.indianaHCI.org/Bremen
Register by Phone: (574) 546 - 2044