



HOMETOWN

COLLABORATION INITIATIVE

Building Blocks for High Quality Communities

Highlights of the Initiative

Initiative Partners



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**The Indiana Office
of Community &
Rural Affairs (OCRA)**



Purdue University

Purdue Center for Regional
Development

Purdue University Extension



Ball State University

Ball State University's
Indiana Communities
Institute

College of Architecture and
Planning – Urban Design



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Part 1:
Initiative Overview

What is HCI?



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HCI is an initiative available to Indiana communities that are committed to building on their existing assets. It focuses on three Building Blocks:

1

LEADERSHIP

Develop a **new generation of local leaders** who will take an active part in addressing community priorities.

2

ECONOMY

Build a **supportive community environment for small businesses and entrepreneurs.**

3

PLACEMAKING

Investing in place through **community design, public space development, tourism, local foods**, or other quality of life initiatives

Eligible Communities



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**Have a population of
25,000 or less**

(Can include cities, towns or
counties that meet the population
size requirement)



**Are willing to invest a
modest amount of
financial resources into
the HCI initiative (\$5,000)**

(May come from any combination of public,
private and/or nonprofit sources and can be
reinvested in your community. Only
required of communities selected to be part
of HCI)



Benefits to Your Community



Training and technical assistance from state agency (OCRA) and university professionals



Access to a well-trained community coach



High quality data prepared about your community or county



In-Depth “Building Block” to address priority needs



Seed funding for your Capstone Project



More people caring and involved in the community



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Part 2:
Initiative Phases



3 Capstone

Planning for
Our Future

2 Building
Blocks

Leadership

*Developing a
New Generation
of Leaders*

Economy

*Growing Small
Businesses &
Entrepreneurs*

Placemaking

*Investing in
Your Place*

1 Foundation

Building Our Team

Phase 1: Foundation (18 hours)



Gathering Facts	<ul style="list-style-type: none">▪ Data SnapShot▪ Existing Community Plans▪ Community Survey	5 hours
Discovering Community Capital Assets	<ul style="list-style-type: none">▪ Community Capitals Framework▪ Our Team Assets▪ Our Community Assets & Barriers	3 hours
Planning Community Forum	<ul style="list-style-type: none">▪ Plan the Forum▪ Market the Forum	2 hours
Conducting the Community Forum	<ul style="list-style-type: none">▪ Host the Forum	3 hours
Learning Our Building Block Options	<ul style="list-style-type: none">▪ Learn About the Leadership, Placemaking, and Economy Building Block Opportunities	2 hours
Selecting Our Building Block	<ul style="list-style-type: none">▪ Review all Information Collected▪ Determine Building Block to Consider▪ Assess Community Capital Assets Available▪ Make Decision on Building Block to Pursue	3 hours

Phase II: The HCI Building Blocks

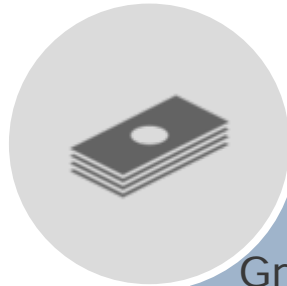


The HCI community selects one of the Building Blocks to pursue,

The amount of time required depends on the Building Block that is chosen



PLACEMAKING:
Investing in Your Place



ECONOMY:
Growing Small Businesses & Entrepreneurs



LEADERSHIP:
Developing a New Generation of Leaders

Phase II: Building Block Options



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LEADERSHIP

Developing a New Generation of Leaders



ECONOMY

Growing Small Businesses and Entrepreneurs

- ✓ **Program Track:** Creating a Regional Entrepreneurial System Together
- ✓ **Program Track:** Community Business Retention & Expansion



PLACEMAKING

Investing In Your Place

- ✓ **Program Track:** Enhancing the Value of Public Spaces
- ✓ **Program Track:** Enriching Place through Community Design
- ✓ **Program Track:** Embracing the Power of Travel
- ✓ **Program Track:** Rebuilding Your Local Food System

Phase III: Capstone Project



Key Steps

- 1 Team identifies proposed project
- 2 Project has a strong connection to the team's Building Block activities
- 3 Public feedback on the proposed project is sought
- 4 Team completes Capstone Project proposal
- 5 Plan is then submitted to State HCI Coordinating Team for review
- 6 If approved, seed grant awarded to the community

The Application



The HCI application has six questions and is scored out of **150 total possible points**.

Scored Item	Maximum Points Possible
Q1: Description of your community	15
Q2: Discussion of major benefits of being part of HCI	25
Q3: Discussion of obstacles/challenges and how community will address them	15
Q4: Description of how HCI involvement is connected to the local strategic plan	20
Q5: Discussion of recruitment and replacement of team members	15
Q6: Diversity, depth and commitment of the proposed HCI Coordinating Team (including information gathered from the site visit)	50
Overall: Quality and Completeness of Proposal	10

The Application



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Applications are available
as a Microsoft Word
fillable form at
www.indianahci.org



If you have questions about
the HCI application or
program, address them to
info@indianaHCI.org

Key Dates

Summer 2016 HCI Application



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June 15, 2016, 2:00 pm EST: Webinar, “How to Write a Competitive Application”

July 29, 2016, 4:00 pm EST: Applications are due to info@indianahci.org

August 11, 2016: Communities selected for site visits are announced

August 22-26, 2016: Site visits conducted to selected communities

September 1, 2016: Announcement of 2016 HCI Finalist communities

September 15, 2016: HCI launch webinar, “Organizing a Successful Team”